St.Charles REGIONAL CHAMBER

2022 **MARKETING MENU**

The St. Charles Regional Chamber is pleased to offer you the opportunity to show your affiliation with the Chamber though additional exposure by advertising or sponsoring one of our many events.

This Marketing Menu allows you to select a sponsorship that fits your needs and your budget.

Please note the following:

- Previous sponsors will be given first right of acceptance.
- Sponsorships are available on a first-come-first-served basis.
- Sponsorships and registrations must be paid prior to the event or publication date.
- Advertising cancellations require a 45-day notice in order to receive a full refund.

Questions or suggestions?? Call the Chamber office at 636.946.0633.

Thank you for your support of the Chamber's mission and programs. We look forward to serving you in 2022.

Sincerely,

Scott Tate
President & CEO

Mission: We advocate for our business community by developing opportunities and partnerships that strengthen the economic prosperity and sustainability of our region.

Newsletter (NL) & Website (WEB)

Sponsorships & Advertising

Newsletter

Each week, the Chamber sends out an electronic newsletter to members providing an update on upcoming events and member and community-related news. Many Chambers do a separate e-blast that members can buy, but to minimize the unsubscribe rate, we have chosen to allow members to sponsor and advertise in our electronic newsletter. The electronic newsletter is sent to main and secondary contacts, currently numbering more than 1.800.

Ad provided by advertiser. Staff will adjust size of ad to fit within designated spaces in e-news.

Newsletter Sponsor.....\$200 Member Rate...\$100

One per week, limited availability, member provides ad for premium location

Website

A number of online advertising opportunities are available to members on the most visited pages of the Chamber website. This is a great way to show your affiliation and support of the Chamber to people visiting our website which could include prospective businesses, residents, visitors, local citizens, and members. Contact the Chamber office to see how we might be able to assist with your marketing needs.

Ad provided by advertiser. Ad specs: 480 pixels x 60 pixels

Calendar of Events, Event Registration, Calendar Details, Directory, Category

Member Rate:

12-Months......\$500 6-Months.....\$300

Billboard Advertising (BB)

The Chamber purchases a rotating spot on three of DDI Media's digital billboards. We then share those spots with multiple members at a reduced rate. Billboard ads can be purchased for as low as \$100. Artwork must be provided in appropriate size (we have a member that will design for \$35). Spots are purchased on an annual basis and spaces sellout quickly. We notify the membership via e-mail when we have availability. You can also call the Chamber for additional details and availability or to have your name added to our waitlist.

2022 Billboard Locations

Location

I-70 / near Cave Springs I-70 / near Fifth Street Hwy. 364 / Hwy. 94 Read Westbound Westbound Southbound

Lunch With Leaders (LL)

Monthly - 3rd Wednesday | 11:00am-1:00pm See Calendar for Locations

Sponsorships

(01) Individual Luncheon.....\$250 (1 Sponsor Per Luncheon)

- Logo on marketing materials (website, social media, flyers, emails)
- Opportunity to address attendees
- Logo projected at event
- Company marketing materials on tables & sponsor table at event
- · 2 registrations



Chamber University (CU)

January-March - Days and Times Vary Presented online

Sponsorships

(01) Presenting Sponsor.....\$1000

- Exclusive Presenting Sponsor
- Opportunity to address participants (3 minutes)
- · Logo on marketing materials (website, social media, flyers, emails)
- Minimum of 5 seminars
- Logo streamed on screen during presentation

(02) Individual Sponsorship......\$250

- Logo on marketing materials (website, social media, flyers, emails)
- Sponsor 1 seminar
- Logo streamed on screen during presentation

Chamber Board Meeting

(CBM)

Date and Time Determined by Incoming Board See Calendar for Locations

Sponsorships

Pay for Breakfast for up to 25 individuals

(12 Available - 1 Sponsor Per Meeting)

- · Host board at your business (If you cannot accommodate at your business, you can provide breakfast to the board at the
- Must be able to accommodate 25 in meeting space
- · Provide breakfast for up to 25 individuals
- Ability to allow for Zoom meeting in space (preferred but not required)
- You will be able to welcome the board and talk about your business prior to the start of the board meeting.
- Optional tours of your business following board meeting



Volunteer Sponsor (VS)

Volunteer Sponsor (2 available).....\$2000

- · Business Logo on the volunteer shirts for Chamber fundraisers
 - 1. Golf Tournament Logo embroidered on 25 polo shirts to be worn by staff and volunteers at event.
 - 2. Sip & Savor Logo screened on the back of 50 T-Shirts to be worn by staff
 - and volunteers at event
 - 3. Santa's North Pole Dash -Logo screened on the back of 100 T-Shirts to be worn by staff and volunteers at event
- · Logo on marketing materials (website, flyers, social media, e-mails)
- Logo on event banners



Small Business of the Year (SBY)

May 4, 2022 | 11:00am-1:00pm | St. Charles Convention Center

(01) Gold Sponsor (exclusive)......\$750

Member Rate...\$600

Four tickets to awards luncheon

- Logo on event banner on stage
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo in the program
- Get up to three minutes to address attendees
- Representative included in presentation of award to winner

(02) Silver Sponsor......\$500

Member Rate...\$350

Two tickets to awards luncheon

- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo in the program



Annual Golf Tournament (GT) June 14, 2022 | 10:00am-6:00pm | Whitmoor Country Club

• Name recognition in golf program

<u>Sponsorships</u>		
(01) Ace Sponsor\$3000	(10) Longest Drive Sponsor\$750	
Member Rate\$2500	Member Rate\$500	
 Includes everything in the Birdie and Eagle sponsorships Plus sponsor's logo will be on the golf gift which will be 	Signage at Longest Drive holeName recognition on Chamber website	
given to each golfer	Name recognition in golf program	
given to each goner	• Name recognition in gon program	
(02) Eagle Sponsor\$1800	(11) Bag Sponsor\$750	
Member Rate\$1500	Member Rate\$500	
 Includes everything in the Birdie package 	Logo imprinted on goody bags	
Logo on golf banner at event	Name recognition on Chamber website	
Logo in golf carts	 Name recognition in golf program 	
(03) Flag Sponsor\$1800	(12) Pavilion Sponsor\$600	
Member Rate\$1500	Member Rate\$500	
Custom flag on all 18 holes	Banner with company logo hung at pavilion	
Name recognition on Chamber website	Name recognition on Chamber website	
Name recognition in golf program	Name recognition in golf program	
04) Birdie Sponsor\$1300	(10) 0	
Member Rate\$1000	(13) Super Hole Sponsor (8 Available)\$500 Member Rate\$400	
• Team of 4	Business representatives allowed to sit at hole, pass out	
 Hole sign 	collateral / promotional items and interact with players	
Logo on website	Hole sign	
Logo in program	Name recognition on Chamber website	
Logo on table tents during awards reception	Name recognition in golf program	
Admittance to the evening awards ceremony	 Business must provide a food or beverage item 	
05) Beverage Cart Sponsor (4 available)\$850	Dreferred Hele Add On Member Pete \$25	
Member Rate\$600	 Preferred Hole Add-OnMember Rate\$25 Super Hole Sponsor can select a specific hole on the 	
 Company representatives will drive one of 4 beverage carts 	course (first come first serve)	
with company signage	course (mist come mist serve)	
Opportunity to network with players	(14) Hole Sponsor\$200	
Logo on website	Member Rate\$100	
(06) Hole-In-One Sponsor\$750	 Hole sign 	
Member Rate\$500	 Name recognition on Chamber website 	
Company purchases insurance	 Name recognition in golf program 	
Hole sign	4.77	
Logo on website	(15) Team of 4\$600	
Logo in program	Includes cart usage, green fees and admittance to the	
	evening awards ceremony.	
07) Koozie Sponsor\$750	(16) Individual Player\$150	
Member Rate\$500	Includes cart usage, green fees and admittance to the	
Logo on Koozies	evening awards ceremony.	
Name recognition on Chamber Website	, , , , , , , , , , , , , , , , , , ,	
Name recognition in golf program	Other possible sponsorships:	
	Golf Sock Sponsor Golf Towel Sponsor	
08) Bag Drop Sponsor\$750	con con openion	
Member Rate\$500		
Company signage at bag drop	W W	
Assist players in placing their clubs into their golf carts Name recognition on Chamber Website	The same of the sa	
Name recognition on Chamber Website		
Name recognition in golf program		
(09) Closest To The Pin Sponsor\$750		
Member Rate\$500		
 Signage at the Closest To The Pin hole 		
 Signage at the Closest To The Pin hole Name recognition on Chamber website Name recognition in golf program 		

Sip & Savor St. Charles County (SS)

September 1, 2022 | 5:00pm-8:00pm | 370 Lakeside Park



Sponsorships

(01) Presenting	Sponsor (Exclusive)	\$6500
(, , , , , , , , , , , , , , , , , , ,				Rate\$4500

- 16 tickets
- Logo on souvenir picnic plates
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- · Table display at main entrance
- · Opportunity to hand out plates to attendees

(02) Ticket Sponsor......\$1850 Member Rate...\$1300

- 8 Tickets
- Logo on ticketing website (Eventbrite)
- Logo on event tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner
- Allowed to hang banner at event

(03) Wine Goblet Sponsor.....\$1500 Member Rate...\$1000

- 4 Tickets
- Logo on 500 event wine goblets
- Logo on marketing materials (website, social media, flyers, e-mails) Logo on event banner
- Allowed to hang banner at event

(04) Wristband Sponsor.....\$1600 Member Rate...\$1100

- 4 tickets
- Logo on 1500 entry wristbands
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Allowed to hang banner at event

(05) Wine Garden Sponsor.....\$1000 Member Rate...\$750

- · 4 tickets
- · Logo on banner designating wine garden area
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner

(06) Entertainment Sponsor (2 available)......\$750 Member Rate...\$500

- 4 tickets
- Logo on banner near musicians
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner

(07) Reserved Tables Sponsor......\$750

- 4 tickets
- · Logo on Table Tent marking attendee reserved tables
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner

(08) Table Top Sponsor......\$750 Member Rate...\$500

- 4 tickets
- Logo on Table Decals
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

(09) Interactive Booth Sponsor\$800 Member Rate...\$600

- · 4 tickets
- Allowed to hang company banner on event fence
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Table display at interactive booth

(10) Cooling Zone Sponsor.....\$1000 Member Rate...\$750

- 4 tickets
- · Logo on 4 industrial fans under pavilion
- Allowed to hang company banner on event fence
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner

- 4 tickets
- Logo on on banner at first-aid site
- Logo on marketing materials (website, social media, flyers, e-mails)
- · Logo on event banner

- 4 tickets
- Logo on banner at pavilion
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

(Continued on next page)



/	(Sip & Savor Continued) Event Sponsors (Unlimited) (13) The Big Cheese Event Sponsor\$1500 Member Rate\$1000	(Sip 6 (16) Non-
	 1 reserved VIP table and 4 tickets Logo on marketing materials (website, social media, flyers, e-mails) Allowed to hang banner at event Logo on event banner 	• 7
	(14) Super Smokin' Event Sponsor\$750 Member Rate\$500 4 tickets Logo on marketing materials (website, social media, flyers, e-mails)	(17) Non-
	Allowed to hang banner at eventLogo on event banner	• *

(15) Cool as a Cucumber Event Sponsor	\$400
Member Rate	

- 2 tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- Allowed to hang banner at event
- Logo on event banner

Programs the Chamber Endorses

These are programs the Chamber supports. Sponsorships for these are available separately.



St. Charles County Manufacturing Day has been designed to expand knowledge about and improve general public perception of manufacturing careers and manufacturing's value to the North American economy. www.growmanufacturing.org

New for 2022, **Build My Future STL** will provide local high school students with hands-on opportunities to learn about careers in the trades. The Build My Future STL committee includes local chambers, school districts, workforce development, economic development, labor, independent contractors, and others.

www.buildmyfuturestl.com





Vision Leadership is an immersive, experiential journey that sharpens leadership acumen and provides exclusive insight about our community. You will hear from some of the region's most influential business professionals and learn how their organizations are shaping our future. www.visionleadership.org

Through ScholarPath, employers find passionate and prepared students who are a perfect fit for their company. www.scholarpath.com



Santa's North Pole Dash (SD)

December 3, 2022 | 8:00am-10:30am | Historic St. Charles



Sponsorships

(01) Santa Hat Sponsor.....\$4000 Member Rate...\$3000

- Name on all Santa Hats
- Logo on marketing materials (website, social media, e-mails)
- 1 newsletter sponsorship
- Logo on the back of all runner / walker shirts
- 5 free run registrations
- · Logo on event banner
- Banner ad on Chamber website for 1-year

(02) Sleeve Sponsor.....\$4000 Member Rate...\$3000

- Name on runner shirt sleeve
- Logo on marketing materials (website, social media, e-mails)
- 1 newsletter sponsorship
- Logo on the back of all runner / walker shirts
- 5 free run registrations
- Logo on event banner
- Banner ad on Chamber website for 1-year

(03) Bib Sponsor......\$2500 Member Rate...\$2000

- Logo will be included on all run bibs for the Santa's North Pole Dash
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 3 free run registrations

(04) Snowman Shuffle Sponsor......\$2000 Member Rate...\$1500

Exclusive Sponsor for Children's run with logo on backs of Children's run shirts

- Logo on the back of all runner / walker shirts
- · Logo on marketing materials (website, social media, e-mails)
- 3 free run registrations

(05) Tent Sponsor (up to 5 available)......\$1500 Member Rate...\$1000

· Banners hanging inside tent

- · Display table inside event tent
- Logo on marketing materials (website, social media, e-mails)
- Logo on the back of all runner / walker shirts
- 2 free run registrations
- Logo on event banner

(06) Start Line Sponsor.....\$1200 Member Rate...\$1000

- · Logo will be at the Start Line for the 5K
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

(07) Finish Line Sponsor......\$1200 Member Rate...\$1000

- · Logo will be at the Finish Line for the 5K
- · Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

(08) Pace Car Sponsor.....\$1200

Member Rate...\$1000

- Logo on a magnetic sign to be placed on the side of the Pace Car door
- · Logo on the back of all runner / walker shirts
- · Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

(09) Porta Potty Sponsor......\$1200

Member Rate...\$1000

- · Logo placed on the door of all portalets
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- · 2 run registrations

(10) Middle of the Pack Sponsor.....\$650

Member Rate...\$500

- · Present Middle of the Pack Award
- · Logo on the back of all runner / walker shirts
- · Logo on marketing materials (website, social media, emails)
- Logo on event banner
- 1 run registration

(11) Shirt Sponsor (Logo)......\$500

Member Rate...\$400

· Logo on the back of all runner / walker shirts









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