

Warning...this is not your average taste event! The St. Charles Regional Chamber is excited to host the **23rd Annual Sip & Savor St. Charles County**, a taste event open to the public. Everyone attending can satisfy all of their senses in one event! This year, Sip & Savor offers a whole host of local restaurants waiting to dish out their finest! We'll spend the evening sipping wine or brews while sampling zesty barbecue, gourmet pizza, delicious pasta, sweet treats, and so much more. Try what you like or try it all! We're anticipating a turnout of 1500\* people for an evening of fun, food, beverage and live music Many vendors return year after year insisting that this event is the best marketing they can invest in for their restaurant!

Sip & Savor is an outdoor event held at the beautiful 370 Lakeside Park. Setup time is **2:30pm** on Thursday, September 1st. There is no fee for Chamber members to participate **if** you book your booth *before June 30th*. We are only requiring a \$100 deposit (refundable if area is left cleaner than when it was found, but forfeited in a no-show situation). Registration includes your booth space, 2 eight-foot tables clothed (one is brightly skirted), four vendor passes (if more are needed they can be purchased) a 10 x10 tent, and appropriate licensing from the City of St. Peters. Signage and electricity are available as add-ons, or bring your own banner! If you have any specific requirements for your booth please let me know in ADVANCE. An extensive marketing plan has been developed to promote the event and our participating vendors.

Tickets for guests and the public are available in advance for \$35 each and will increase to \$40 the week of the event. This year we have a limited number of One Day Deal tickets for \$25 and group ticket pricing for groups of 10 or more (tickets must be purchased together) for \$30 each. This is an all-inclusive admission which includes food, beverage, and live music. **Please fill out the form, make a copy for yourself** & mail the enclosed application **and payment** to reserve your booth in this year's event. You won't want to miss out! **We will be limiting booths to the first 50!!! Don't wait, it will be a sell-out as in previous years!** 

We are very excited about this year's event and look forward to your participation. Please give me a call if you have any questions.

Can't wait to see you there!

Lori Tainter Greater St. Charles County Chamber of Commerce VP Member Services & New Media Relations Savor Event Director

Non-Chamber Member? Would you like you booth for FREE\*? Join the St. Charles Regional Chamber

Membership rates start at just \$340 for the year. Contact the Chamber office with any questions 636.946.0633 or apply for membership online at www.StCharlesRegionalChamber.com \*Join the Chamber & submit form before June 30, 2022

St. Charles Regional Chamber, 5988 Mid Rivers Mall Dr., St. Charles, MO 63304 636/ 946.0633 | Lori@StCharlesRegionalChamber.com

This event is fundraiser for the Chamber, a non-profit 501c(6) & held rain or shine. No refunds will be made. Thank you for this understanding.





Thursday, September 1st, 2022 • 5:00PM-8:00PM • 370 Lakeside Park

## Vendor Details:

- The event is being promoted through multiple website calendars & social media sites, which include, but are not limited to: My Hometown St. Peters, Community News, local cable access channels & area signage.
- Vendors are highly encouraged to cross promote this event with available marketing materials. Posters, flyers, table tents & yard signs are available for display in your business. We can also provide you with a digital banner for your website & Facebook Pages. Please use #SipandSavor2022 #FoodFest370 in your posts.
- Vendors are required to bring sufficient 'taste-sized' quantity of samples that are representative of their business or your booth will be shut down & deposit forfeited. Ticket sale numbers will be shared week of event.
- Cancelling withing 14 days of the event, failure to attend, vacating booth prior to end of event, or leaving without checking out with a Chamber employee, will result in a forfeiture of \$100 booth deposit.
- All registrations and payments must be received by August 18, 2022. Booth space is not guaranteed until payment is received.
- The St. Charles Regional Chamber reserves the right to limit the number of booths per food type.
- Set up is Thursday, September 1st, starting at 2:30pm & vendors must be temped up by 3:30 for inspectors. Questions? Contact Lori at: 636/946.0633 | Lori@StCharlesRegional.com

# Vendor Registration Please make a copy for your records

## Food / Beverage Vendor Registration

Fee includes the following: City licensing, 10x10 tent, two 8' tables clothed / one brightly skirted, and 4 vendor passes. (note, this does NOT include chairs)

Chamber Members: FREE \*\* after June 30 \$100 (note: 1st booth is free, add'I booths are \$100 each) 

Non-Chamber Members: \$100 \*\*after June 30 \$175 

Non-Food / Beverage Vendor Registration - includes 10x10 tent, 1-8' table, 2 chairs, 2 vendor passes.

- **Chamber Members: \$400**
- Non-Chamber Members: \$600

## ALL Vendors are required to include:

\*\$100 refundable check All vendors must submit a separate deposit to be held & refunded that night upon inspection & check-out with a Chamber employee.

#### Additional add-on's due with registration:

\$50 Electricity - specify: 110 or 220 amps \*\* Limited availability \*\* BYO industrial extension cord.

\$50 Signage 48"w x 16"h, 1 color; or feel free to bring your own banner to hang (no charge) 

# CONTACT NAME:\_\_\_\_\_

VENDOR:

## SALES TAX #:

selling is taking place)

PHONE:

EMAIL:

FOOD / BEVERAGE TO BE SERVED: (must be representative of your business)

I have read & understand the vendor details & I will communicate them with my staff:\_\_\_\_

(Signed) Mail this form in with a check / credit card info to: St. Charles Regional Chamber, 5988 Mid Rivers Mall Dr. St. Charles, MO 63304 Payments due by August 18, 2022- space is secured when payment is received

### MC/VISA/DISCOVER/AmEx \_\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Billing Address

(if paying by cc, don't forget to include deposit)

exp: Zip: \_\_\_\_ Total \$

(requested by the City of St. Peters even though no

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